

**JOICO**  
the **joi** of healthy hair

# COLOR INTENSITY

TECHNICAL MANUAL



# THE COLOR PALETTE

-  Color Intensity **Clear**
-  Color Intensity **Indigo**
-  Color Intensity **Pink**
-  Color Intensity **Red**
-  Color Intensity **Yellow**
-  Color Intensity **Peacock Green**
-  Color Intensity **Cobalt Blue**
-  Color Intensity **Amethyst Purple**
-  Color Intensity **Soft Pink**
-  Color Intensity **Magenta**
-  Color Intensity **Titanium**
-  Color Intensity **Light Purple**
-  Color Intensity **Orchid**
-  Color Intensity **Rose**
-  Color Intensity **Lilac**
-  Color Intensity **Sapphire Blue**
-  Color Intensity **Ruby Red**
-  Color Intensity **Mermaid Blue**
-  Color Intensity **Hot Pink**
-  Color Intensity **Pewter**
-  Color Intensity **Kelly Green**
-  Color Intensity **True Blue**
-  Color Intensity **Blush**
-  Color Intensity **Violet Pearl**
-  Color Intensity **Rose Gold**
-  Color Intensity **Silver Ice**
-  Color Intensity **LimeLight**
-  Color Intensity **Aqua Flow**
-  Color Intensity **Peri Wink**
-  Color Intensity **Mauve Amour**
-  Color Intensity **Passion Berry**
-  Color Intensity **Tru Lav**
-  Color Intensity **Hot Kiss**